Taking action when swift adaptation is critical

Laura McLachlan







We're here to help.



Laura McLachlan

Founder of Executive Republic

In business for over 25 years

Sales Driven Marketing Specialist

Strategic Planning & Implementation

Developing High Performing Teams



→ Mum of one

→Loves family, friends, fitness and food

→ Passionate about helping others





We're creating a sense of community and starting the conversation, so we can come together and help each other with ideas, solutions, maybe a little humour.

We are all humans facing the unknown.

So here are a few things we thought could be helpful for ourselves and also our business as we work through uncertain times.



What the bloody hell is in front of us and how will we get through this??

The truth is, no one knows for sure what we are facing but there are some things we do know.

You can only be in charge of yourself and how you respond to any situation at any given time



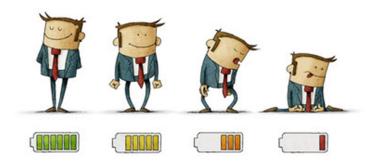


BEING
POSITIVE IN A
NEGATIVE
SITUATION IS
NOT NAIVE. IT'S
LEADERSHIP.

By Ralph Marston



Stress



Where are **YOU** at?

- → Have you been taken into emotional state of reactive responsive
- → Are you allowing yourself and your business to enter the vortex of panic and overwhelm?
- → Stress affects you within minutes
 - Severely clouds your mind
 - Inhibits clarity and the ability to make good decisions.
 - ◆ Your blood pressure begins to rise;
 - Your immune system is immediately under pressure.
 - Becomes unhelpful; it stops you in your tracks.



Prepare yourself

- Keep Fit & Healthy
- Daily movement for fitness
- ➤ Daily stillness Breathe
- Daily Preparation & Goal Setting

Lead the communication

Avoid Isolation

Stay connected

Check in on your people

Set up Zoom, Skype, WhatsApp chats

Rely on trusted sources for your information

Stay composed

Awareness, perspective & your mindset

Keep Positive

- → Keep a sensible, logical and rational take on things.
- → Avoid letting fear take over
- → Accept and respect feelings
- → Your team and your customers are looking to you and watching how you respond to everything.

Kindness & Gratitude

Community service breeds well being.

Acts of Kindness and thoughtfulness – Serve others

Show Gratitude

Shop local please!

Let's come together and support each other.





Move your body

Set goals and plan every day

Only focus & activity that is serving your goal

Allow your mind to reset and clear it throughout your day as you move from task to task and conversation to conversation

Reset - simple breathing

Think about what you CAN do rather than what you CAN'T

Be aware – choose how you respond to other people and information

Breathe for 60 seconds before making any decision



So, you hope you can take on the challenges ahead?

Perhaps come out in better shape than today?



Sustainability & Growth

Revert to your Core Values & Purpose Always

Set your Objectives & Goals

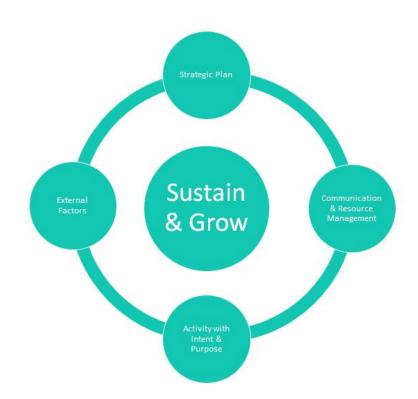
Create the plan

Resources

Communication

Activity - Intent & Purpose

External Factors





4 Driving Factors for Business Continuity

- 1. Strategic Plan Growth
- 2. Your People Your firepower
- 3. Cash Flow Your lifeline
- 4. Implementation Profit & productivity



Strategic Plan

Set your Objectives & Goals

Key Financial results & deliverables, sales & profit *Quarterly at this

time

Plan Priority Activity – Action Steps *Monthly, Weekly

Accountability & Disciplines *Weekly, Daily

What does success look like?

Response Management

Communication plan

Accountability Champion



Your People Capacity & Capability = your breakthrough game plan

Assess your Strength & Power

Look across the business - Opportunity & Hurdles

The right people in the right seat

Create & Innovate

Encourage creative thinking

Seek counsel with your experts



Cash Flow

Consider & prepare

Business Continuity

Right now, next weeks, months

Potential influx & lulls

Get everyone on the same baseline

See Clarity - Reporting & Data

Be Nimble - Daily Preparation & Goal Setting

Understand your blind spots



Implementation

KPI's

In line with Business Goals & Objectives

If it's not measurable, there is no indicator

Focus - Set Priorities

Crystal Focus - Daily Preparation & Goal Setting

Identify opportunities & hurdles

Review results - Accountability

Measure Daily, Weekly & Monthly KPI's



Implementation

Lead the communication

Bring clarity and calm

Share relevant information

Present clearly and visually

Keep connected - your team, your clients, mentors, other businesses owners.

Check in on your people and make sure they are ok.

Set up Zoom, skype, WhatsApp chats.

Daily, weekly & Monthly



Leadership = Team Performance

How your team perform working remotely is a reflection of leadership and good process

Engagement – through listening, encouragement, empowerment

Communication

Allow decision making - trust



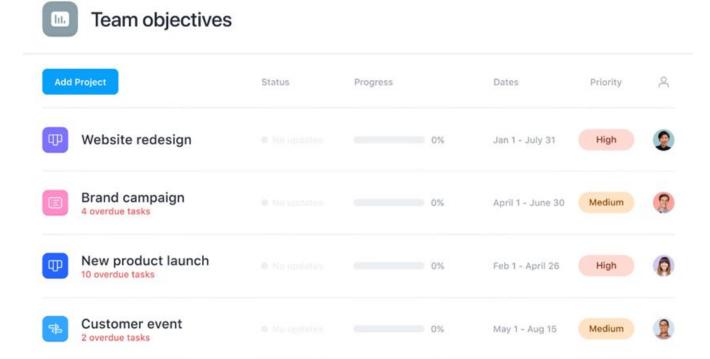
Goals & Objectives -Tools

+ Add section

isk name	Assignee	Due date	Status
Goal creation			
Kick off meeting with leadership	David Sands	Mar 6	Complete
Assign tasks to objective owners for drafting goals	Reigan Rea	Mar 9	Complete
Review draft goals with executive team	David Sands	Apr 3	Complete
 Update objectives based on feedback 	Reigan Rea	Apr 15	In Progress
Final approval on team objectives	David Sands	May 4	In Progress
Rollout & internal comms			
Create communications plan to share team goals	Blake Pham	Apr 15	Complete
Post status update in Asana project	Blake Pham	May 5	In Progress
O Draft comms post	Blake Pham	Apr 17	In Progress
Tracking & reporting			
 Create an Asana Portfolio to track projects towards each objective 	(Coral Meier	May 6	Blocked
Share objectives Asana Portfolio with other stakeholders	(Coral Meler	May 6	Blocked
Set up recurring tasks for project owners to post status updates	(A) Coral Meier	May 6	Blocked



Reporting & Accountability



July 15 - Sept 1

Low

Social campaign



Communication





We've got this

Manage yourself – Wellbeing & Mindset

Assess and Reset

Goals with a Plan

Communication

Crystal Focus

Agility

Trust & Belief



Business Leaders Republic

Download and share with whoever this might help Let's keep in touch?

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